



East China Fair
中國華東進出口商品交易會



The 29th ECF | March 1st-4th, 2019

Shanghai New International Expo Centre 2345
Long Yang Road, Pudong, Shanghai, China

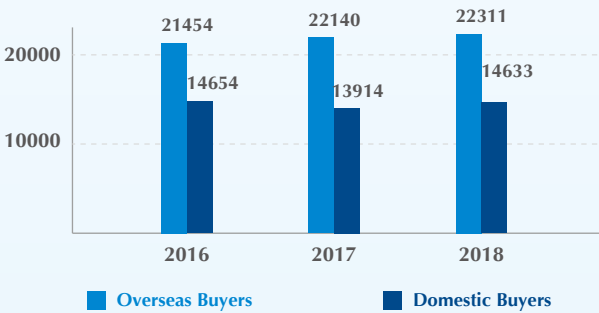
www.ecf.gov.cn

INTRODUCTION

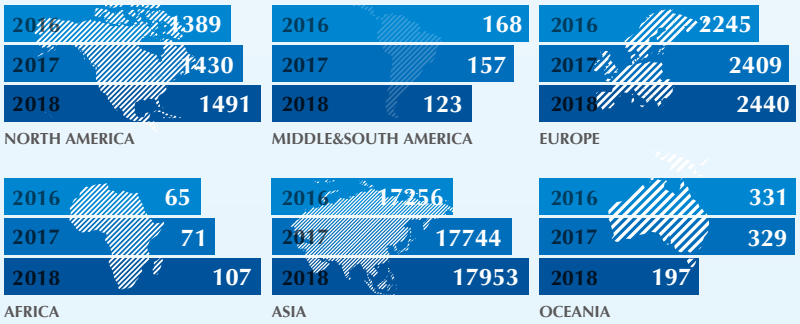
The 28th ECF was held at Shanghai New International Expo Center from March 1-4, 2018, with an exhibition area of 123,600sqm. There were five themed exhibitions with 5,707 standard booths and 4,000 enterprises, namely Garments, Textiles, Home Products, Gifts and Modern Lifestyle. Overseas exhibitors were from 16 countries and regions such as Japan, South Korea, Poland, Lithuania, Thailand, Malaysia, Nepal, Pakistan, Vietnam, Indonesia, Myanmar, India, Kashmir, USA, HongKong China and Taiwan China. The 28th ECF had 22,311 overseas visitors from 109 countries and regions as well as 14,633 of their Chinese counterparts. The trade volume amounted to about 2.3 billion US dollars.

STATISTICS OF THE TRADE DEALS & BUYERS

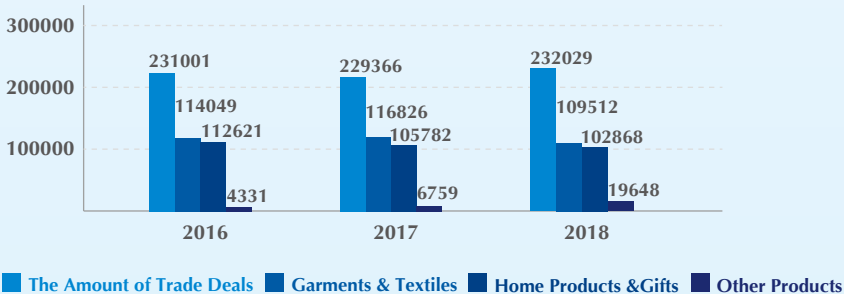
Statistics of Overseas Buyer 2016-2018 Unit: Person



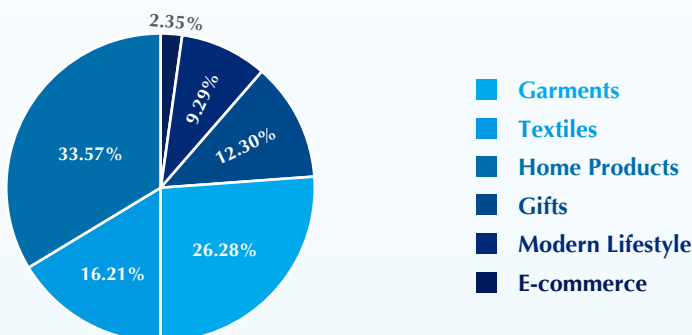
Statistics of Buyers from Various Continents 2016-2018 Unit: Person



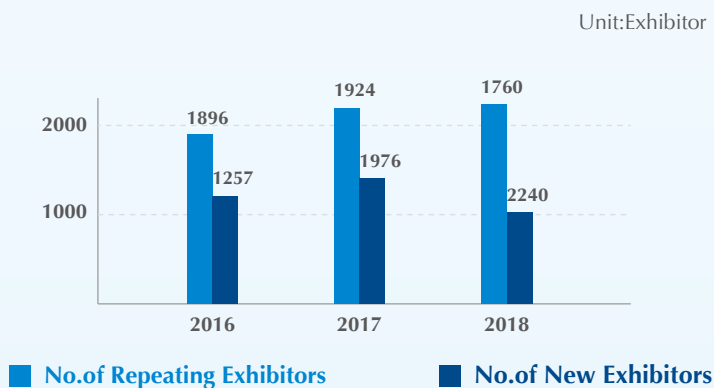
Analysis of the Amount of Trade Deals of Exhibits Unit: 10,000 Dollars



The Themed Exhibitions of Booths in 2018 Unit:%



The Number of New Exhibitors & Repeating Exhibitors 2016-2018 Unit:Exhibitor



DETAILS OF THE 29th ECF

Exhibition Date: 9:30-18:00, March 1-4, 2019

Co-Sponsors:

Shanghai, Jiangsu, Zhejiang, Anhui, Fujian, Jiangxi, Shandong, Nanjing, Ningbo

Themed Exhibitions



Garments

Clothing
Garments accessories



Textiles

Home textiles
Textile accessories



Home Products

Tableware, kitchenware
and bathroom products
Consumer goods, Home appliance
and electronic products



Gifts

Sports, tourism and leisure products
Home decors and gifts



Modern Lifestyle

Overseas Products
Cross-border E-commerce

HOW TO VISIT THE 29th ECF

Online Pre-registration for Professional Buyers



- 🕒 Time: Dec 1, 2018(00: 00 Beijing Time)
- Feb 27, 2019(18:00 Beijing Time)
- 🌐 Please visit ECF official website at www.ecf.gov.cn to register

All successfully registered buyers shall bring with you the copy of the confirmation email and a valid ID card to collect your "Visitor Badge" at "Fast Pass for the Badge Collection" in Entrance Hall 1 or Hall 2 of SINEC.



The copy of the
confirmation email

+



A valid ID card

>



Visitor Badge

>



Entrance Hall 1/2
of SINEC

On-site Registration for Professional Buyers

- 🕒 Time: 09:30-17:30, March 1- 3, 2019
09:30-12:00, March 4, 2019
- 📍 Add: Entrance Hall 1 or Hall 2 of SINEC



Application Documents:



A registration form

+



A valid ID card

+



Three business cards

Public Visitors Tickets on-site

- 🎫 Tickets on-site: RMB 100/person/time



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THE VENUE

Shanghai New International Expo Centre

Add: 2345 Long Yang Road, Pudong, Shanghai

Website: www.sniec.net



TIPS

1. Transportation near SNIEC

- (1) Metro Line 7 Hua Mu Road Station (near Hall W5)
- (2) Metro Line 2 Long Yang Road Station (a shuttle bus service will be provided between the station and SNIEC, near Hall W1)
- (3) Maglev Train (Pu Dong International Airport to Metro Station Long Yang Road)

2. Please note that ECF is a trade only exhibition and children under the age of 18 will not be admitted access into the venue.



East China Fair

CONTACTS:

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